**FOOD AND BEVERAGES SALES ANALYSIS REPORT**

**- BY SAKSHI SAHU**

**DATA ANALYST**

1. **EXECUTIVE SUMMARY**
   1. Purpose of the analysis: Gain insights into overall sales performance by examining product details, sales transactions, and distribution channels.
   2. Objective of the analysis: Identify revenue drivers, evaluate product and channel performance, and assess sales team contributions to support strategic decision-making.
2. **DATA SUMMARY**
   1. Time Period: Jan 2019 - March 2021
   2. No of Records:
   3. Key Features:

* Column 1
* Column 2

1. **METHODOLOGY OF ANALYSIS**
   1. Extract

* Extraction
* Data understanding
* Schema
* Data exploration
  1. Transform
* Data cleaning
* Data understanding
  1. Load
* Loading clean data

1. **VISUALIZATIONS & INSIGHTS**
   1. Question

* Observation
  1. Question
* Observation

1. **KEY FINDINGS**
2. **CONCLUSION & RECOMMANDATION**